Bollywood posters script A SEQUEL IN ART

From art exhibitions to merchandise, the hand-painted film poster is making its presence felt all over again



Esha Mahajan |TNN

ike the box-camerawalas on Chandni Chowk's sidewalks and the smoking phat-phatis on Old Delhi's streets, the hand-painted film poster disappeared from its high perch above cinema porticos while we were not looking. Heavily stylized and garish, with colours brighter than the sun, the film poster was guaranteed to leave an imprint on the mind. Who can forget the impossibly contorted features, knives dripping blood in drops the size of apples, heroes leaping out of blazes and those wild, wild eves?

But nobody complained when the





nostalgia or reverse snobbery, the hand-painted Bollywood poster again has many takers. It will probably never return to the cinema banner-space but it's making its way into galleries and homes as art.

Freelance artist Sharmishtha Dutta is among the innovators using old film posters in their

fantastic made way for the facsimile. As large-format digital printers

> **ART SHOW** Yaadon Ki **Baaraat** On till August 4

at Bagel's Cafe, Hauz Khas Village, 11am



Indian Hippy merchandise (right) and

work. The images in her ongoing exhibition of digital art at Bagels Café in Hauz Khas Village connect the old with the new, and give a glimpse into

with my art travel to the time when they were flour-

By incorporating ele-

ture the feel of the time when

hand-painted posters were as com-

monplace as hand-drawn rickshaws.

Kusum Jain's little shop has sold hand-

painted film posters for the last 23

years. Her collection comprises orig-

inals that are more than 50 years old.

"I have always been interested in art

and knew that these posters would be

worth a lot someday," said

Kusum. The posters are

available in three sizes, and

prices vary from Rs 200 to Rs

5,000 depending upon the

popularity of the actors, the

film and the age of the

Daryaganj fire station, one-

In a bylane near the

Just below the café, entrepreneur

the '80s, her posters cap-

for the Amitabh Bachchan-starrer Naseeb. "We used to enjoy painting the stalwarts in bright colours. When digital posters came in, our industry sank like the Titanic," he said.

But Vijay has thrived by taking his art public. He now paints Bollywoodstyle portraits for whoever wants one. Photographer Siddharth Jain, who commissioned a poster from Vijay, said, "I share my birthday with a friend, so we decided to get a poster made from him for the occasion last year. It is something unique, and very

In Mumbai, entrepreneur Hinesh Jethwani, 30, has gone global with his brand Indian Hippy that supplies through its website not only custom posters but also handbags, chairs, belts, banners and wallets bearing images of old Bollywood posters. Now his team is planning to paint a tour bus and buildings in Mumbai, and is also in talks with several airlines to paint an entire airplane.

"Everybody spoke of how the handpainted poster had died, but nobody spoke of how it could be revived," said Hinesh. He has a team of about a dozen artists, a mix of veterans and young enthusiasts. "Locating the artists was one of the most challenging things I've ever done, but thank-

Engineer found dead in park, friend missing

Had Come From Indore To Take BHEL Exam



STRICKEN: Father of 24-vr-old Anand Raut (below) has not informed his family about the traged

Raj Shekhar | TNN

New Delhi: Twenty-fourvear-old engineering student Anand Raut, who had come to the capital from Madhya Pradesh to take the BHEL exam, was found dead in the DDA park opposite Shashtri Park Metro station. Police said the boy from Indore was brutally murdered, with his throat slit, on Monday night.

"We received a call around 10am on Tuesday that a body was lying in a bush in the park. We reached the spot and recovered the body. It was sent to GTB Hospital for postmortem," said a senior police officer. Police sources said they are searching for one Rakesh, who had come along with Anand from Indore to appear for the exam - which was held on Sunday - but has been missing since the incident.

'We have registered a case of murder and are investigating. We are probing all the angles and hope to find the accused soon," said Saniav Jain, DCP (northeast

BTech in electrical engineering from Indore and was looking for a job. According to one of Anand's relatives. Rakesh, who is suspected to be originally a resident of Noida, used to work in a private firm in Indore and had come along with the victim to take the exam. Relatives claimed that one Mahesh

had also joined the duo dur-

ing their visit to Delhi.

grief-stricken Anand's fatherm, Kishen Raut, said. "Anand was supposed to come back after taking the exam on Sunday. But we got the news of his death. He was my only son, what will I do without him?" Raut owns a saloon in Indore. The victim's relatives said that he Anand had completed never had any enmity with

anyone in the past. "He was a very well-behaved boy and never got involved in any kind of problem. He had not even slapped anyone in his life. It's shocking that someone could kill him in this manner," said Anand's uncle, Pratap, who was visibly shocked.

Relatives of the deceased said that while his other friend, Mahesh, left for Indore after the exam. Rakesh had allegedly persuaded Anand to stay back in Delhi for some time. According to his father, Anand had called home informing that Rakesh was requesting him to stay for a day or two more and that he will return in a few days. According to relatives, Anand was staving at Ambedkar Dharamshala in Pahargani area with his friends.

"I have told our family at home that he has met with an accident and we are bringing him back. His mother was insisting on taking the next flight to Delhi," Raut said. Anand's two sisters, who are unmarried, have also not been informed about his

Cops get 3 more days to quiz DU scam accused

New Delhi: The two main accused in the fake caste certificates case will stay in Branch for three more days. While Himanshu Gupta and Vikas Khanna were sent to three days' police custody by a local court on Wednesday, Ketan Gupta, who allegedly prepared the fake certificates at the Hauz Khas office, has been sent to judicial custody. "We are still going through a huge pile of papers and certificates. We are also planning to bring the two accused face to face with the parents of the students who took admission

through them, to find out whether both sides are speaking the truth. These were the reasons for our seeking

police custody of Himanshu and Khanna." said a source in the Crime Branch. On Wednesday, DCP (crime) Ashok

Chand confirmed that questioning of the parents would now take centrestage. "We also visited the Ghaziabad tehsil office for the second consecutive day but nothing incriminating has been found so far.'

Police sources claimed two more persons - one who teaches at a school in south Delhi and the other at a tutorial centre in the Malviva Nagar area — were being investigated along with a peon from the office of the dean, students' welfare. However, the examination was not

over and an arrest would take place once sufficient evidence had been gathered in the form of CDs and paper certificates, said a source.

Pradeep (along with Satish, an official of the Ghaziabad tehsildar's office) who had introduced admission racket mastermind Himanshu to the illegal business. Investigators hope that the arrest and interrogation of Pradeep, a resident of South Delhi's Madangir area, will help expose a few more racketeers involved in the scam. The police, so far, have smashed only one gang, allegedly led by Himanshu, and have arrested three of its members. Investiga-

tors are likely to make **FAKE CERTIFICATES**

some more arrests in the case and are conducting raids in Delhi and the NCR. Two employees of Delhi University posted in the SC/ST Cell of the office of dean, students' welfare are also being questioned.

Asked if they had been able to establish the involvement of DU employees posted in the SC/ST Cell, DCP Chandsaid the police were questioning two employees. "Apparently their questioning has revealed that they knew Himanshu very well, as he used to visit their office frequently. We are ascertaining their involvement in the scam. The arrest will be made once we establish their involvement," said the DCP.

Showers lash city, heat at bay till Friday

TIMES NEWS NETWORK

New Delhi: The city enjoyed heavy showers on Wednesday with several areas recording rainfall between 1mm and 46mm. While the official figure for rainfall received in the capital—recorded at the Safdariung observatory — stood at 1.8mm, neighbouring Faridabad had recorded 102mm rainfall till 5.30pm.

On Thursday, too, widespread heavy showers are expected. However, the intensity is likely to reduce by Friday. "The circulation over Madhva Pradesh is moving northeast. As a result, the intensity of rain is set to reduce over Delhi and its adioining areas from Friday," said the duty officer at the Met office.

Wednesday evening. while the monsoon system had progressed, parts of Rajasthan and Guiarat were still left to be covered. The northern limit of the system had touched Porbandar, Ahmedabad, Udaipur, Ajmer, Pilani and Ganganagar. "Widespread rain and thundershowers are expected over Himachal Pradesh, Uttarakhand, UP, Bihar, Madhya Pradesh, West Bengal and Sikkim and Northeast states. It will decline over Himachal Pradesh, Uttarakhand and MP after 48 hours.



but fairly widespread rain will continue over remaining parts of northwest and northeast India," said a Met official. Isolated heavy rain is expected over HP, Uttarakhand, Puniab and Harvana till Friday. Wednesday lived up to the image of a typical monsoon day. With a thick cloud cover for

most of the day several areas received intermittent rain till evening. The heaviest rainfall was recorded in Avanagar 65.4mm — till 5.30pm, Palam recorded 46.1mm rainfall while Narela and Indirapuram recorded 32mm and 29mm rainfall, respectively. Officials said that southwest and west Delhi enjoyed a larger share of Wednesday's rain as central Delhi received only brief showers. Some areas in south Delhi enjoyed heavy showers for almost an hour in the afternoon.

The maximum temperature was a pleasant 33.4 degrees Celsius, three degrees below normal while the minimum was 27.6 degrees Celsius. Humidity was high at 66%-89% though the continuous cloud cover kept the heat at bay. Since the onset of the official monsoon season on June 1, Safdarjung has recorded 89mm rainfall while Palam has recorded 73mm. Both are in excess of their normal values till June 29.



WAITING TO POUR: While southwest and west Delhi saw heavy showers on Wednesday, central Delhi areas were left asking for more

Debate on relief for OBCs in cutoff or eligibility criteria

Dhananjay Mahapatra | TNN

New Delhi: The apex court will on Friday decide the criteria for admitting OBC students in central institutions.

Citing a constitution bench judgment, senior advocate Indu Malhotra Wednesday argued that the criteria was to be 10% less than the last cutoff mark for general category candidates. She said JNU was flouting this norm by admitting students who had scored 10% less than the eligibility criteria for general category

Senior advocate A Mariarputham and counsel Sanjay Parikh argued that if the cutoff criteria is followed, no OBC candidate would get admission and the seats would have to be offered to general category students defeating the purpose of the reservations. Under the 2006 Act, the central institutes

educational were asked to increase their seats to accommodate OBC candidates without reducing the intake of general category candidates. In the 2008 judgment

in Ashoka Thakur case, the apex court had upheld the constitutional validitv of 27% quota for OBC candidates but had warned against dilution of merit. Two judges -Justices Arijit Pasayat and C K Thakker - had recommended lowering the eligibility criteria for OBC candidates by 5% while Justice

Dalveer Bhandari was in favour of reducing it by 10% from the cutoff prescribed for general category.

A constitution bench in 2009 attempted to clarify the air, saying it should be fixed at 10% less than the cutoff prescribed for general candidates. But it appears the confusion between the cutoff and eligibility criteria continues to persist.

The argument of OBC candidates is that the central educational institution cannot shut the doors of admission to OBCs by resorting to the last cutoff of admitted general category candidates, which would make most backward class students ineligible for higherstudies

Just 3mm rain brings Gurgaon to a standstill TIMES NEWS NETWORK

Gurgaon: It may drizzle or rain cats and dogs, but the roads in Gurgaon always fill up. On Wednesday, most stretches of the city's roads were badly waterlogged after the rain that lasted only half an hour. The Met department calculated the rainfall at 3mm, almost half of what the city had received on Monday.

It was a rerun of Monday as Hero Honda crossing on the Delhi-Gurgaon expressway became a pool, affecting traffic movement for several hours. Large portions of Golf Course road were completely flooded while the crossing close to Bristol Hotel was also submerged in rainwater.

All claims of the civic administration about preparations for the monsoon were exposed as meaningless, as the stormwater drains took time to clear the rainwater. Officials, however. claimed that in case of a heavy downpour, like that on Wednesday, even the most robust drainage system would

"I could not even get out of my colony



since it was surrounded by a huge pool of rainwater. I took a day off," said Ritika, a resident of Sishpal Vihar on Sohna

Commuters were spotted stranded at Metro stations since service lanes along the MG Road were flooded. Autorickshaw drivers also refused to carry pas sengers through the waterlogged stretches fearing their vehicles would break down. "We felt helpless as soon as we reached the HUDA City Centre Metro station. There were no autos and one could not go to the main road since the service road was completely flooded, said Rakesh Tomar, an executive with a multinational bank.

Conditions were similar across the new city and no different on the other side of the expressway. Areas such as New Colony, Jyoti Park, New Railway Road, Arjun Nagar and Sector-7 extension were flooded. The worst crisis was at Hero Honda Chowk as the pump sets installed there to dispose of the rainwater failed. This caused a traffic snarl on the expressway. HUDA administrator Nitin Yadav

said the new storm water drains constructed by the authority had brought relief to areas like sectors 47, 49, 50 and 51. "We had earlier set a deadline for completion of a storm water drain along the sector-9/10 peripheral road. Howev er, since the monsoon arrived ahead of schedule, the work is in its last leg and the drain will be operational by this weekend. Even areas under DLF will not face waterlogging since the private developer has laid new pipelines along the Golf Course Road to divert the load from these areas.